



Invitation to Executive Management Program Managing Cultural Differences

Neld International Consulting invites executives from Europe and the US who want to be more successful working in an intercultural context. The Program focuses on improving managing cultural differences and communication skills and is held in Thailand.

The benefits of the program:

- You get a deeper understanding of your leadership skills and communication patterns
- In the dialogue with other executives you learn about your own leadership style
- You get to know yourself by mirroring yourself in another culture
- You learn more about Thai business culture

The tailor-made program is based on individual coaching and workshops. The maximum number of participants is 8.

The Program

We start with a kick-off at The Oriental Hotel in Bangkok, where we get an introduction to how to do business in Thailand. Then we travel to a genuine village in the countryside and study the Thai culture as well as a local company. In the quiet village there will also be time for individual coaching. After 3 days we travel further east to the mountains where we carry out workshops on managing cultural differences and communication.

Why Thailand?

Thailand has a lot to offer us. We get an understanding of Thai values and how they impact the way of communication. Openness and listening skills help us meet such a different culture as the Thai. We get an insight into life in the Thai society. It is a different climate and different people and a different culture. What can we learn from that?

Practical Information

Margareta Neld is responsible for the Program. If you want more information, please call or email her: +46 8 412 66 66, margareta@neld.se.

The Executive Management Program is a co-project with Women In Progress, Kringkastningen Vislie AB and Baan Kolmodin.

Neld International Consulting AB

www.neld.se • Visiting Address: Valhallavägen 66, Stockholm, Sweden • Mail: margareta@neld.se



Costs

The cost includes

- Individual coaching during 4 sessions, 6 hours in total
- 3 half-day workshops
- Work book and the book "Living in the Thai Countryside" by Håkan Kolmodin
- Full board during 8 days: 2 nights at the Oriental and 6 nights in a local accommodation in the countryside
- Transfers and transports in Thailand
- Study visits
- Guide

Air travel between your home country and Bangkok is additional and can be booked by a travel agency.

Application

Applications should be sent to margareta@neld.se at the latest a month before the start of the program. A fee of 5 000 SEK, VAT excluded, (approximately 800 USD) is charged when applying for the program. The rest of the fee is invoiced two weeks before the program.

Additional activities

We can also arrange an extended stay in Thailand. The activities that we recommend are: golf, hiking in the mountain or in the jungle, cultural trip to Angkor Wat in Cambodia.

We arrange the Executive Management Program:

Neld International Consulting AB: Margareta Neld is an organizational consultant and coach. She manages Neld International Consulting AB which supports sustainable leadership by: Executive coaching for managers in multinational companies, Women In Progress: individual leadership programs for executives and entrepreneurs and Managing Cultural Differences: leadership training in an international environment. www.neld.se

Kringkastningen Vislie AB: Marlou Vislie is a consultant in communication. She specializes in practical rhetoric/presentation skills and pedagogic. She gives individual training for managers to improve their communication skills in meetings with a subordinate or a business contact. She also trains managers in speaking and reaching out in a big group. www.vislie.se

Baan Kolmodin: Gunilla Kolmodin lives in Thailand since 1995 and works as a Montessori teacher and a personal guide for Home Stay. Her husband, Dr Håkan Kolmodin, works in a Thai industrial project, where he has gained insights into Thai business life. They have built a traditional Thai house in a village in the country where they offer workshops on Thai culture and an experience in the real Thailand, which you normally do not see as a tourist. www.kolmodin.org

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